

$$\begin{array}{r}
 \$16,988 \text{ MSRP} \\
 - \$6,000 \text{ Savings} \\
 \hline
 = \$10,988^* \\
 \text{for a Brand} \\
 \text{New 2010!!!}
 \end{array}$$

## GREAT LOW PRICES FOR BRAND NEW 2010 VEHICLES!

This weekend Abc Dealership is going to be conducting a **New Test Market Program** in the Tampa Bay area. During this limited time event, consumers like yourself are invited and will be given the opportunity to purchase brand NEW 2010 vehicles at pre-owned prices!

Don't let this opportunity pass you by. Now is the best time to take advantage of New car savings as much as **\$6,000 below M.S.R.P** and **0% financing**. Plus, Zero down delivers!\* Don't Delay! With increased manufacture incentives and the sudden high rise in quality pre-owned vehicle values, it only makes sense that we offer new vehicles at used car prices.

We have partnered up with our preferred lenders and made available over **\$1 Million dollars in financing** for this event.

**Stop in for a test drive and receive a \$25 Gift Card to a restaurant of your choice. Plus see if you've**

**WON \$1,000 IN CASH**

Your number must match the number in the dealership.

**THIS WEEKEND ONLY**



ABC DEALERSHIP • 9427 CORPORATE LAKE DR. • TAMPA, FL 33634 • 888-555-1234  
**APRIL 16TH, 17TH AND 18TH FROM 1PM-7PM**

\*MSRP BASED ON <FICTIONVEHICLEID>. PHOTOS FOR ILLUSTRATION PURPOSES ONLY.

**Abc Dealership**

Dealership Address  
Tampa, FL 33634



Expires April 18th, 2010

Pay up to the amount of: Six Thousand Dollars 00/100

**\$6,000**

Pay to the order of:

*Manager Bob*

291048405785



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